

# Advisory Council Meeting Minutes - GoF West 2022

Thursday, June 30, 2022, in the San Rafael conference room  
at the Santa Ynez Valley Marriott in Buellton, CA

Recorded by Val Howard-Hogue. The Advisory Council meeting was called to order at 1:10pm PST by H. Garcia, Vice Chairman. **Attendees: (\*\* indicates voting member as represented from their club)** It takes representatives of five clubs to form a quorum and there were six MG Club representatives present.

Joyce Edgar, TC Motoring Guild

Jerry Felper, Vintage MG Club of SoCal

Lawrie Alexander, Sacramento Valley MG Car Club

Doug Schirripa, TC Motoring Guild

**\*\* Steve Kellogg, Cypress MG of Monterey**

**\*\* Kathy Tyzzer, Sacramento Valley MG Car Club**

**\*\* Scot Campbell, San Diego MG "T" Register**

**\*\* Richard Loe, TC Motoring Guild**

Pete and Fran Thelander, Vintage MG Club of SoCal

**\*\* Ken Palmer, Paradise British Car Club**

Ken Thomas, Vintage MG Club of SoCal

Ed Reynolds, Vintage MG Club of SoCal

Bob Tyzzer, Sacramento Valley MG Car Club

**\*\* Geoff Kimler, Bakersfield British Car Club**

Corey Hogue, Sacramento Valley MG Car Club

## Steering Committee Attendees:

*H. (Hilario) Garcia - Vice Chairman, Arizona MG Club*

*Mike Campbell - Financial Officer, San Diego MG "T" Register*

*Val Howard-Hogue – Secretary & Gazette Editor, Sacramento Valley MG Car Club*

*David Edgar - At Large Member, TC Motoring Guild*

*Larry Long - Chair GoF West 2022, Paradise British Car Club*

## Steering Committee Members not present:

*Kevin Campbell – Chairman, San Diego MG "T" Register*

*Sara Barrow – At Large Member of Steering Committee, MG Car Club Northwest Center (MGCCNWC)*

*Donna McNabb- Chair GoF West 2020+1, Club T MG*

**Larry Long** commented that the intent of the Advisory Council meeting is to counsel the Steering Committee on what they would like to see at future GoF West events.

**Joyce Edgar** thanked **Larry Long** and **Mike Campbell** for stepping up and running the 2022 GoF West event this year. Those present in the room applauded this comment.

**Mike Campbell** asked if there were any changes needed for the schedule or anything else of the GoF West 2022 and future events. A major event each day and afternoons are free was suggested.

**Fran Thelander** said that a lady's event could be scheduled during the GoF West event. There was talk of a pub night for 2022 GoF West, but it got cancelled. Some of the ladies' events were not well attended such as tea in Prescott, Arizona. It had only 10 attendees and lost money. Bunko event seemed to go over well at Santa Maria, California GoF West event. Storytelling and tea event at Mt. Hood, Oregon was well attended and successful. **Mike Campbell** suggested that we get a lady to organize an event during GoF West event.

**Lawrie Alexander** said that he felt that the pre-event publicity and things you could do around the event location while attending GoF West was beautifully detailed with information. Thanks to **Larry Long** and **Mike Campbell** for putting together. The format of booklet for this event was good. Use of several forms of the events schedule in booklet, badge and copy in event bag was good.

**Larry Long** commented that some folks had said the GoF West was too long from Monday to Friday, but it is more than a Car show. Most people attending Advisory Council meeting felt that length of the GoF West event is good. **Pete** Thelander commented that the first GoF West event was barely a day. It was changed in 1985 to current length and schedule. Car show should be on the first day as currently done. Good current format for entire event was the feedback.

**Val Howard-Hogue** said she has always felt welcomed by people at GoF West events even though attending without a T-series MG for the first few times attending. She has not always found the welcome with other national regional MG events and stated that West coast MG folks have a lot to give so not sure why they seem to be overlooked.

**Ken Palmer** is concerned that this will be the last GoF West event. GoF West is a complicated and classy event. Two issues with it moving forward- #1 Getting enough people to step up and do the hard work of organizing the event and then take the garbage about things like t-shirts not showing up. Look at ways to make the organization not look so burdensome and how to make putting on a GoF West event more attractive. #2 Attract more people to the ownership of the GoF West event. Need to make it a premiere event for the West coast for all MGs no matter the model. Make GoF West a truly umbrella event like the Sacajawea is for any women driving an MG, not just early models.

**Larry Long** commented that prime responsibility of the Steering Committee is to make certain that an event happens.

**H. Garcia** commented that GoF West event still looks heavily weighted toward T-series and early MG models, and we should be more embracing and inclusive of all MGs. **Pete Thelander** said that the number of first timers has been up in recent GoF West events and progress is being made on that front.

**Lawrie Alexander** said that it is intimidating being given the Redbook and told you must follow it to the letter. The Steering Committee should stay in touch with the organizers of GoF West events to see what they are doing and if they need the Steering Committee's help. He did not remember anyone reaching out from the Steering Committee to offer guidance or asking any questions on how they are handling aspects of their GoF West. It might be better to have a guidebook and say the Redbook is there for detailed information. **Mike Campbell** said that you do not have to follow everything in the Redbook except events that contribute to the high point award and that the Redbook is a guide to help. You must have a car display, rally and funkhana. **Lawrie Alexander** said the Redbook was presented to him as it must be followed to the letter. **Larry Long** said that the Redbook is created with fewer "must dos" in it on how to run a GoF West event and it is a guide. The Red Book does, however, tell the chair how the High Point Award is to be calculated using the weighting factors. **H. Garcia** said with relatively recent experience at the Prescott, Arizona GoF West event that the Arizona MG Car Club people felt the same way that the Redbook comes across as the gospel or the bible not as a guidebook. **H. Garcia** has tried to tell the folks in his Club that the Redbook is a guide.

**Jerry Felper** requested that the GoF West Steering committee should develop a manual on how to put on an auction, how to set-up events and software to use. A "How to" for putting on a GoF West with forms, suppliers used in the past, etc. this is the hard part. Too many not known decisions to make for the GoF West event when pulling an event. **Mike Campbell** started the Redbook in 1999 with notes and ideas from previous GoF West events. Must keep sources up to date. **Larry Long** has a change list in the back of the Redbook. **H. Garcia** said that **Kevin Campbell** has created a shared drive has been set-up with GoF West information for the last 20 years.

The perception that the Redbook is the gospel is out there and this is the consensus of several of the people in the room is that this is the case. Rumors abound and that is difficult stop them. **Joyce Edgar** stated that all MG Car Clubs are fewer and fewer. Possibly getting several car Clubs to break up pieces of the events within the GoF West larger event might work.

**Larry Long** asked if we need to decide if there will be future GoF West event since no one has stepped up for 2023. What do those?? YOU folks want to do?

**H. Garcia** said that Prescott, Arizona location was scoped out by Mike and Larry and details run by Arizona local clubs. **Larry Long** talked about the five geographical areas set-up to rotate the GoF West event. He has used HelmsBriscoe to find the host locations for GoF West to use.

**Kathy Tyzzer** said that the SVMGCC would be interested in looking at possibly doing a GoF West event in 2024. Breaking up the event between several clubs sounds good.

**Larry Long** asked what we should do with GoF West in the short term. **David and Joyce Edgar** have agreed to hold physical assets.

**Bob Tyzzer** suggested that by holding the GoF West every other year may be good and create more anticipation. Trying to force a yearly event may not be desirable. **Larry Long** commented that it would give the Steering Committee more time to get sorted out, but that some folks will go away.

Jerry Felper asked if the Redbook had been sent to every MG club on the West coast. The answer was yes. It seems like some clubs do not get the message regarding GoF West event occurring.

**Ed Reynolds** commented that some clubs that he talked with did not know about the GoF West event. More publicity seems to be needed as some folks did not even know that GoF West event was happening.

**Ken Palmer** stated that every volunteer organization in the US is having the same discussion. The world is changing, and we should focus on a large umbrella event. Focus on event and not the Redbook and guidelines. **Mike Campbell** said that **Ken Thomas** stepped forward and organized the Rally for this GoF West and it was very well done. **Pete Thelander** stepped forward to do trophies and the **Edgars** took pictures. Many people stepped up to help this year. **Mike Campbell** was very happy this happened.

#### **Steering Committee Election:**

Steering Committed should be a committee of seven. **Val Howard-Hogue** was elected in 2018 and extended by a year due to Covid-19. Her term will expire currently. **H. Garcia** and **David Edgar** were elected in 2019 and their terms would expire in 2023. **Jim Bull** was elected in 2019, but he has resigned. **Kevin Campbell** has resigned as well. So, we need to elect three Steering Committee members. **Fran Thelander** nominated **Joyce Edgar** and she accepted. **Mike Campbell** nominated **Val Howard-Hogue** and she accepted. **Ken Palmer** was nominated but he declined. **Lawrie Alexander** was nominated but he declined. It was suggested that maybe a Club's member not at the meeting could be nominated to the Steering Committee or could we ask at the dinner meeting tonight. **H. Garcia** nominated **Randy Koontz** pending his acceptance. **H. Garcia** then called **Randy Koontz** and

got his verbal acceptance. We have a slate of three people for the Steering Committee. **Larry Long** moved that we close the nominations and accept the slate of nominations. **Kathy Tyzzer** seconded the motion. The motion was approved by those present. **H. Garcia** motioned to close the Advisory Council meeting and **Larry Long** seconded the motion. Motion was approved. The meeting was adjourned at 2:35pm. Respectfully submitted by **Val Howard-Hogue**, Secretary, GoF West, Inc.